. <u>Gary John Bishop: Unfu*k</u> Yourself: Get Out of Your Head and Into Your Life Book Summary

"Rather than listen to the siren songs from investment managers, investors—large and small should instead read Jack Bogle's *The Little Book of Common Sense Investing.*" —WARREN BUFFETT

COMMON SENSE INVESTING

The Only Way to Guarantee Your Fair Share of Stock Market Returns

10th ANNIVERSARY EDITION | UPDATED & REVISED

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Most of the conversations you have on any given day are with yourself

- We have a massive say in which of those thoughts we attach significance to
 - The kind of talk you engage in has a profound impact on the quality of your life

"Reject your sense of injury and the injury itself disappears" -Marcus Aurelius

- People spend their lives waiting for the cavalry all the while never realizing *they are the cavalry*
- Our thoughts can actually change the physical structure of our brain
 - This phenomenon is called neural plasticity
- No matter how difficult, challenging, or pressing life circumstances can be, <u>how you</u> <u>fundamentally relate to</u> and <u>engage with those circumstances</u> will have the biggest say in how they turn out
 - The answer is inside you rather than outside you
- There is no greater knowledge than the *knowledge you have verified for yourself* in your own experience
- You have the life you are willing to put up with

"Circumstances don't make the man, they only reveal him to himself" - Apectetus

- You are <u>100% responsible</u> for what you do with your life and the aftermath of those events
 - Always. Every time. No excuses.
- Once you find the obstacles in your life as a <u>matter of willing and unwilling</u> instead of weighing yourself down with negative opinions of yourself and your circumstance, you can break through the self-imposed barriers that are truly holding you back
- Ask yourself "am I willing?" until you get a resounding "yes"

Chapter 3: I am wired to win

- Our thoughts are so powerful that they're constantly <u>pushing you towards their</u> <u>goals</u> even when you don't realize what those goals actually are
 - Your brain is wired to win
- 95% of what we do in our day to day life is *controlled by our subconscious*
 - Only a tiny fraction of the things we say or do are out of a sense of volition
 - For the most part, you're on autopilot
- We hold a certain belief about ourselves or life that we prove right time and time again through our everyday actions
 - Those beliefs uncannily turn out to be deadly accurate and are reality

Chapter 4: I got this

"It is during our darkest moments that we must focus to see the light" -Aristotle

• Take a moment to put all of your past and present problems into perspective

• You shouldn't let what happens in one area of your life affect your outlook on the whole

Chapter 5: I embrace uncertainty

- We know that taking risks leads to better rewards, but we are so used to looking for certainty
 - Until recently, the world was a much more dangerous place for humans
 - While it's not a utopia, it is much safer than before
- Uncertainty is where things happen
 - It is your personal pathway to *opportunity*
 - It is the environment in which you grow, experience new things, and produce new, unprecedented results
 - Uncertainty is where new happens

"The desire for safety stands against every great and noble enterprise" - Tacitus

"In any moment of decision, the best thing you can do is the right thing. The next best thing you can do is the wrong thing. The worst thing you can do is nothing" - *Theodore Roosevelt*

- Achieving your goals and perceived certainty can <u>blunt or mellow your ambitions and</u> <u>desires</u>
- Certainty is a complete illusion
- When we think we know everything, we inadvertently turn ourselves away from the unknown, and by default, whole new realms of success
 - The person who accepts how unpredictable and uncertain life is has no choice but to embrace it
 - They're not afraid of the uncertain, it's just a part of life
- Part of our aversion to uncertainty comes from being judged by others
 - We are afraid of what the tribe thinks

Chapter 6: I am not my thoughts, I am what I do

"We become just by performing just actions, temperate by performing temperate actions, brave by performing brave actions" -*Aristotle*

- You change your life by <u>doing</u>, not thinking about doing
 - Doing is the quickest way to change your thoughts
- Don't act on your thoughts. <u>Act on what's in front of you</u>
 - Change your life by changing your actions

"Action may not bring happiness, but there is no happiness without action" -Benjamin Disraeli

Chapter 7: I am relentless

• The more unique and out of the box your endeavor, the *stronger the pushback* can be

- Mostly because the other people in life have gotten used to relating to you as a specific kind of person
- Anytime you attempt to break out of that mold, you're not only messing with your own world, you are also messing with theirs
- This resistance also comes from your own mind too
- True **relentlessness** comes when the only thing you have left is relentlessness
 - When it seems like all seems lost, *relentlessness is the fuel that drives you through*

"It is the mark of an educated mind to be able to entertain a thought without accepting it" -*Aristotle*

Chapter 8: Expect nothing and accept everything

- The upsets strewn throughout your entire life are a product of thousands of <u>unspoken</u>, <u>unrecognized expectations</u> that cast a giant shadow across your life experience, *causing great stress* when you're trying to make fit with your expectations and great disappointment when life doesn't match up to them
- They actually get in the way of a real life and real issues that require attention
- When you expect nothing, you're living in the moment
 - You are not worrying about the future or rejecting the past. You're simply embracing your situation as it comes
 - When you accept everything, it doesn't mean you're OK with it or agree with it
 - It simply means that you are owning it and in charge of it
 - You can always change something when you <u>take ownership and responsibility</u> for it
- Don't expect victory or defeat. Plan for victory, learn from defeat
 - The expectation of people loving you or respecting you is a pointless exercise too
 - Be free to love them the way they are, and be loved the way that they love you
 - Free yourself from the burden and melodrama of expectation
 - Love the life you have, not the one you expected to have

Chapter 9: where next?

- 7 personal Assertions:
 - 1. I am willing
 - 2. I am wired to win
 - 3. I got this
 - 4. I embrace the uncertainty
 - 5. I am not my thoughts, I am what I do
 - 6. I am relentless
 - 7. I expect nothing and accept everything
- In order to improve your internal world, you have to start by taking action in the external world get out of your mind and get out into your life
 - Future you is not going to regret a lack of achievement or the absence of any one thing in your life
 - The only thing you'll regret is <u>not trying</u>, <u>not striving</u>, <u>not pushing through</u> when the going got tough
- Successful people don't wait

- Don't wait for the right moment or for inspiration to strike
- They get up and they do and they try and they fail
- Even before they feel ready, they are flying the airplane while they're building it

• Stop blaming your past

- Why is it you show more passion for your past then you do for your future?
- No one can free you but you
- We can forget our past by creating a future, building something bigger than you've ever done
 - When what's in front of you is so *bright* and so *satisfying*, <u>you won't have time to</u> <u>look behind you</u>
 - Your eyes and mind will be focused straight ahead
- You may not like everything from your past, but it's helped shape who you are today, good and bad
 - There's plenty good about you and that good is enough to get you what you want

Themes/Main ideas:

- 1. People spend their lives waiting for the cavalry all the while never realizing <u>they are</u> <u>the cavalry</u>
- 2. You have the life you are *willing to put up with*
- 3. Your brain is *wired to win*
- 4. You shouldn't let what happens in one area of your life affect your outlook on the whole
- 5. Uncertainty is where things happen
- 6. Certainty is a complete *illusion*
- 7. Doing is the quickest way to change your thoughts
- 8. You can always change something when you take ownership and responsibility for it
- 9. Don't expect victory or defeat. Plan for victory, learn from defeat
- 10. Love the life you have, not the one you expected to have
- 11. Successful people don't wait
- 12. Stop <u>blaming your past</u>
- 13.7 Personal Assertions:
 - 1. I am willing
 - 2. I am wired to win
 - 3. I got this
 - 4. I embrace the uncertainty
 - 5. I am not my thoughts, I am what I do
 - 6. I am relentless
 - 7. I expect nothing and accept everything

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